

# **Made in St. Petersburg: Fashion & Craft**

Official Export Directory

**Profile Sample**

## 1.1 Tatyana Parfionova



In 1995, Tatyana Parfionova opened her own Fashion Store on Nevsky Prospect that became a world known cultural attraction in St. Petersburg. Every year TATYANA PARFIONOVA Fashion House presents four seasonal collections: TATYANA PARFIONOVA Haute Couture collection and WHITE by Parfionova pret-à-porter collection. In 2011, a new interior brand TATYANA PARFIONOVA Home Design was launched. TATYANA PARFIONOVA Fashion House has numerous collaborations with Russian State Museums and a long story of exhibitions and partnerships. Today Tatyana Parfionova is a world known Russian fashion designer, awarded with all of the most important designer awards in Russia and many international awards.

"The mission of the designer is to create an emotion and share it." (Tatyana Parfionova)

### Products

The company have the following product lines:

- **TATYANA PARFIONOVA Haute Couture collection**
- **WHITE by Parfionova pret-à-porter collection**
- **Wedding couture**
- **TATYANA PARFIONOVA Scarf**
- **TATYANA PARFIONOVA Home Design**
- **TATYANA PARFIONOVA Accessories**



TATYANA PARFIONOVA

### Company:

Tatyana Parfionova Fashion House, LLC

### Key figures:

- Established: 1995
- Number of employees: 15-100

### Products and Services:

Clothing, scarfs, wedding couture, home design, accessories

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WHITE BY  
PARFIONOVA



TATYANA PARFIONOVA